

Doing Business As...

artist entrepreneurs

CALL TO AEI ARTISTS

The Third Annual Exhibit *"Doing Business As... Artist Entrepreneurs" 2011*

ABOUT US

The exhibit *"Doing Business As... Artist Entrepreneurs,"* known as DBA, will take place at the "Gallery Six" of the Broward County Main Library in downtown Fort Lauderdale, **January 12th through February 26th, 2011**. The DBA exhibit is a direct product of the business skills taught at the Artist as an Entrepreneur Institute (AEI). This show represents one of the most important annual events that promote the creative class of AEI artists.

The First Annual Exhibit *"Doing Business As... Artist Entrepreneurs"* took place in 2009, and was the brainchild of the founding artists, Lee Anna Yater, Virginia Fifield, and Jacklyn LaFlamme. The Second Exhibit took place in 2010, and was curated by Rachel Piering. The events have attracted media attention, high attendance numbers, and in many cases have been a launching point for participating artists careers. Each of the participating artists was a graduate of AEI. One of our goals is to contribute to this event's flourishing and becoming a successful ongoing artistic tradition for South Florida artists.

Liora Davis and Georgeta Fondos, both AEI graduates and active artists and art educators, are curating and organizing the Third Annual Exhibit, with support from the founding artists. Our aim is to support and continue to elevate this annual AEI event, focusing on gathering talented individuals that stimulate and educate the public.

HOW TO APPLY

Applicants are asked to submit by e-mail ten (10) digital images, an artist statement, a bio, and a professional resume (include exhibition history, education, and awards). The submitted images requirements are:

JPEG format, 300 dpi, approximately 5x7 inches. The **artist's statement, bio and professional resume** must be submitted in PDF format. Artists are required to have a working website. All applications must be received by midnight on **August 15th, 2010**.

E-mail: dba2011_dba@yahoo.com

JURY FEE

\$30.00 (thirty dollars) August 15th, in order to be considered.

Please mail jury fee to: Liora Davis

636 Ixora Lane

Plantation, FL. 33317

Check made out to Liora Davis: on the 'memo' line write: DBA Show 2011

SHOW FEE

Accepted artists will be asked to contribute an additional \$70.00, which includes one free full color catalog of the exhibit, featuring all of the artists in the show (\$35.00 value). Additional catalogs may be purchased.

ELIGIBILITY

Only the graduates of AEI are eligible to apply.

LOCATION

"Gallery Six" of the Broward County Main Library in downtown Ft. Lauderdale

100 S. Andrews Avenue

Fort Lauderdale, FL 33301

SELECTION PROCESS

Artists interested in being featured in DBA are invited to apply. The curators will evaluate the submitted images to determine if the artist will be invited to participate in the exhibition. Approximately six artists will be selected based on the images they submit, along with resume, artist statement and website. The submitted images do not have to be the pieces committed to the show.

ACCEPTANCE

The selected artists are welcome to create new pieces specifically for the exhibition. All artwork must be original in concept and executed by the artist within the last two years. Artists may deliver up to six pieces, with the understanding that there may not be room for all entries in the show; each accepted artist will show at least four pieces. Images of the pieces to be displayed in the show should be e-mailed to the curators at: **dba2011_dba@yahoo.com** (JPEG format, 300 dpi, approximately 8.5x11 inches) by **November 1st 2011** in order for the works to be included in the catalog. Artists accepted must present works of the same caliber, medium, and type that were juried into the DBA exhibit. All artists who apply will receive notification and follow up instructions via email.

- By applying to the exhibit in DBA, artist agrees to comply with all timelines and requirements. In the event that timelines are not promptly met, an alternate artist may be selected.
- Artwork taken from published material or involving copyright infringement issues will not be considered. - No student work under supervision is eligible.
- No work previously featured in the "*Doing Business As Artist Entrepreneurs*" will be accepted.

PRESENTATION

Artwork must be professionally ready for hanging. Unframed work will be acceptable as long as the edges are finished, and work presented in a professional manner. Required details include: wire in good condition, cleaned up canvas edges without visible staples.

SALES

Work must be priced with intent to sell.

100% of proceeds will go to the artist.

Accepted entries, regardless of whether they are sold, may not be removed until close of show.

DELIVERY

The artwork must be hand-delivered by the artists at the required date and time TBA.

INFORMATION

For questions, please consult the curators Liora Davis and Georgeta Fondos at: **dba2011_dba@yahoo.com** Please put "DBA 2011" in the subject line.